

■ Color Clash in Team Building & Workshops

A flexible tool for connection, collaboration, and creativity.

■ Icebreakers & Energy Boosts

- **Fast Start:** Play a quick round at the start of a session to break the ice and energize the group.
- **Inclusive Fun:** No prior knowledge or skills required, so everyone can participate immediately.

■ Collaboration & Communication

- **Team Play Mode:** Split participants into small teams who must strategize together to win.
- **Non-Verbal Challenge:** Require silent play — forcing teams to use signals, body language, and anticipation.
- **Leader Rotation:** Each round, a different person leads team decisions, highlighting diverse leadership styles.

■ Creative Problem-Solving

- **Idea Prompts:** Assign prompts to colors (e.g., Yellow = innovative idea, Green = sustainable idea, Red = bold move).
- **Brainstorm Catalyst:** When a card is played, players contribute an idea or solution related to the theme.
- **Innovation Sprint:** Groups play a timed version where each card sparks a rapid-fire response.

■ Reflection & Debrief

- **Color Reflection:** After gameplay, facilitators link colors to reflection questions (e.g., Blue = what worked well? Red = what was challenging?).
- **Group Insights:** Each team shares one takeaway inspired by their gameplay.
- **Leadership Lessons:** Facilitator ties gameplay moments to workplace dynamics — adaptability, risk-taking, teamwork.

■ Scalable for Conferences

- Mini-Tournaments: Run multiple tables at once for 20–200 participants.
- Networking Tool: Rotate groups every round so participants meet new people in a natural way.
- Large-Group Debrief: Collect lessons from multiple tables and tie them back to the conference theme.

■ Benefits for Team Building

- Builds trust & rapport
- Strengthens communication
- Sparks creativity
- Reinforces adaptability & strategy
- Provides shared experiences that last beyond the workshop

■ Learn more & download variations: playcolorclash.com